



Sponsor Information

12th Annual Money Laundering in Canada Conference



September 28-30, 2014

Sheraton Hotel Newfoundland, St. John's , NL



ABC SOLUTIONS
WWW.MONEYLAUNDERING.CA

629 St. Lawrence Street
PO Box 427
Merrickville, Ontario
K0G 1N0

Phone: 613-269-3447
Fax: 613-269-9201
info@moneylaundering.ca

Money Laundering in Canada 2014



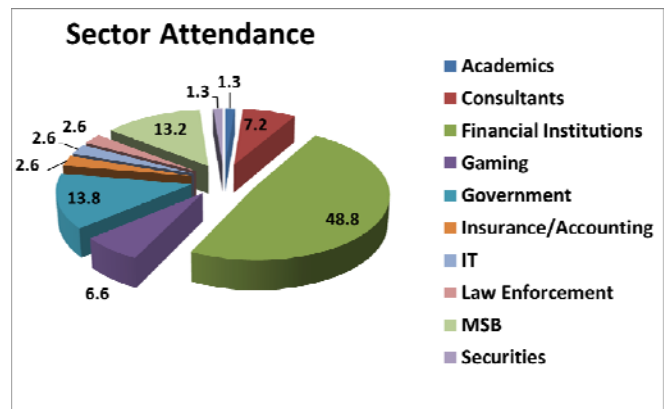
At Money Laundering in Canada, management-level personnel, government representatives, as well as Chief Anti-Money Laundering Officers will gather to share experiences, gain expertise, and network with others in the industry as well as learn about service providers.

Sponsoring or exhibiting at the conference will provide an excellent opportunity to promote your organization and maintain a high profile within the industry before, during, and after the event. Early confirmation will ensure a better selection of sponsorship/exhibitor options.

The 2014 Money Laundering in Canada Conference agenda will examine ML/TF risk from a variety of angles, including: sector-specific risk typologies; risk measurement practices; both current and new risk management tools and services; testing effectiveness; and regulatory expectations and standards about risk programs.

Who will attend Money Laundering in Canada 2014?

Attendees come from a wide range of reporting sectors and are generally managers or Chief Anti-Money Laundering Compliance Officers. Attendance in past years has ranged from 150-175 delegates.



Join our group

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**Money
Laundering in
Canada 2014
Conference**

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Sponsorship Options

Exhibitor - \$1500

Event - \$3500

Support - \$2500

Promotional - \$500

Price does not include HST



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Exhibitor Sponsorship - \$1,500 + HST

- Your company logo on the official conference registration brochure with recognition as an exhibitor and sponsor.
- Recognition on all general conference signage and LCD displays.
- The opportunity, if you are willing, to have a company official participate in the conference program as a workshop moderator.
- The opportunity, if you are interested, to host a special interest session.
- Space available to set up a booth and display firm materials.
- Company logo and background presented in Sponsor Showcase inside each Delegate's Portfolio.
- The right to use sponsorship information in your company's advertising.
- Logo displayed on the Conference Home Page on ABCsolutions' web site.
- Exhibitors do not receive a delegate pass but may purchase one for an additional \$500 + HST.

Event Sponsorship - \$3,500 + HST

Shared sponsorship for the following:

Sunday, September 29th, Reception

Monday, September 30th, Reception

Exclusivity for the following:

Monday, Sept 30th Luncheon

Tuesday, October 1st, Luncheon

Monday, Sept 30th, Breakfast

Tuesday, October 1st, Breakfast

- Your company logo on the official conference registration brochure as an event Sponsor.
- Sole recognition on signage specific to the selected event you are sponsoring.
- Recognition on conference signage and LCD displays.
- The opportunity, if you are willing, to have a company official participate in the conference program as a workshop moderator.
- The opportunity, if you are interested, to host a special interest session.
- Company logo and background presented in Sponsor Showcase inside each Delegate's Portfolio.
- The right to use sponsorship information in your company's advertising.
- Logo displayed on the Conference Home Page on ABCsolutions' web site.
- One complimentary, full admission to the conference.
- A special registration fee for clients and key contacts.

ABOUT BUSINESS CRIME SOLUTIONS, INC.

Save 10%
when you
sponsor by
February
28, 2014

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Support Sponsorship - \$2,500+ HST

Sponsorship for the following:

*Conference Bag Sponsorship
Audio Visual sponsor
Conference Logo Pens
Conference Logo Notepads*

- Your company logo on the official conference registration brochure as a Support Sponsor.
- If you are sponsoring the Conference Bag, your logo will be imprinted on it (assigned on a first-come basis).
- Recognition on general conference signage and LCD displays.
- The opportunity, if you are willing, to have a company official participate in the conference program as a workshop moderator.
- The opportunity, if you are interested, to host a special interest session.
- Company logo and background presented in Sponsor Showcase inside each Delegate's Portfolio.
- Logo displayed on the Conference Home Page on ABCsolutions' web site.

Promotional Sponsorship - \$500+ HST

Includes:

- Your company logo on the official conference registration brochure as a Sponsor.
- Recognition on general conference signage and LCD displays.
- The right to include one piece of advertising literature in the conference Portfolio.
- Company logo and background presented in Sponsor Showcase inside each Delegate's Portfolio.
- Logo displayed on the Conference Home Page on ABCsolutions' web site.

To inquire about, or discuss any one of the above sponsorship opportunities, please feel free to contact:

- **Jennifer Wilson at events@moneylaundering.ca (613) 552-0522**



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Benefits of Sponsorship

- There are limited exhibit spaces available, increasing your exposure.
- Interested sponsors are given the opportunity to hold a special interest session for delegates to discuss their products and answer questions.
- The conference organizing committee is open to the possibility of sponsors providing speakers and topics for agenda workshops provided they focus on the theme for the year and enhance the learning opportunities for our delegates.
- Exhibit space in the Sheraton Hotel Newfoundland is centrally located near the breakout rooms and in the coffee break and meal area.
- The majority of our attendees are management-level personnel, government representatives, or Chief Anti-Money Laundering Officers.
- After the event, sponsors will be provided with a list of conference attendees.

Exhibitor Itinerary

Date	Time	Activities
Sunday September 28	3:00 - 7:00 pm	Move in and set up
Sunday September 28	6:00 - 8:15 pm	Registration
Sunday September 28	7:00 - 8:30 pm	Welcome Reception
Monday September 29	7:00 am - 5:00 pm	Exhibit Hours
Monday September 29	5:30 - 7:00 pm	Reception
Tuesday October 30	7:00 am - 4:00 pm	Exhibit Hours
Tuesday October 30	3:30 - 5:30 pm	Tear down and move out

Other Important Information

Special Interest Sessions - the opportunity will be provided to sponsors to have a scheduled presentation time of around 45 minutes. The scheduled time will vary depending on the number of sponsors participating. Special Interest sessions will be held outside of regular conference session times. Efforts will be made to accommodate requests.

Internet and Power - additional charges may apply for exhibitors requiring Internet access or power at their booth. Please advise us of your needs as soon as possible.



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Sponsor Requests

Special Interest Session

For Exhibitors only

- Internet Connection - additional fee applies
- Power - additional fee applies
- Table, standard size is 3'x6'
- Chairs, how many _____

Sponsorship Application Form

Sponsorship Level - Check One

- Exhibitor
- Event - specify preferred event _____
- Support - specify preferred support role _____
- Promotional

Please return completed application forms by fax or mail. Priority for sponsorship selection will be assigned on a first-come, first-served basis and will not be considered final until payment is complete.

Sponsor Information

Contact (Name and Title)	
Organization	
Mailing Address	
Telephone	
Email address	

Payment Information

ABC solutions accepts payments by cheque, VISA, Mastercard, AMEX, & Discover or EFT. Please make cheques payable to About Business Crime Solutions Inc. and forward to our conference registrar.

	Early Bird price, with tax until Feb 28	Price with tax
Exhibitor/Sponsorship	1525.50	1695.00
Event Sponsorship	3559.50	3955.00
Support Sponsorship	2542.50	2825.00
Promotional Sponsorship	508.50	565.00

1. Amount Authorized _____ [Please Print]
2. Card Type: <input type="radio"/> MasterCard <input type="radio"/> VISA <input type="radio"/> American Express <input type="radio"/> Discover
3. Name on Card: _____
4. Number on Card: _____
5. Billing Address: _____
6. Expiry Date (month/year): _____
7. Signature: _____